

THE GREAT GLOBAL CLEANUP®



The Great Global Cleanup is a worldwide campaign to remove billions of pieces of trash from neighborhoods, beaches, rivers, lakes, trails, and parks — reducing waste and plastic pollution, improving habitats, and preventing harm to wildlife and humans. This program aims to continue clean ups every day of the year for a brighter, greener, and cleaner planet.

Where will you fit into the story of beautifying our world?

Why Participate in the Great Global Cleanup?

A partnership with The Great Global Cleanup means you will be involved year round in the work our organization does. You will have a platform when Earth Day comes around each April.

This will mean a partnership with our activities for World Cleanup Day and engagement with partners such as Let's Do It World, National CleanUp Day and Keep America Beautiful. We are forming a coalition of like minded organizations and individuals committed to achieving our mutual goals of protecting our environment through community outreach and networking.

You have access to the digital global map that showcases your cleanups and allows you to view cleanups globally. You will also have access to toolkits, cleanup competitions, participation in social media campaigns, access to tailor made toolkits, and be able to participate in webinars and Earth Day Live sessions.

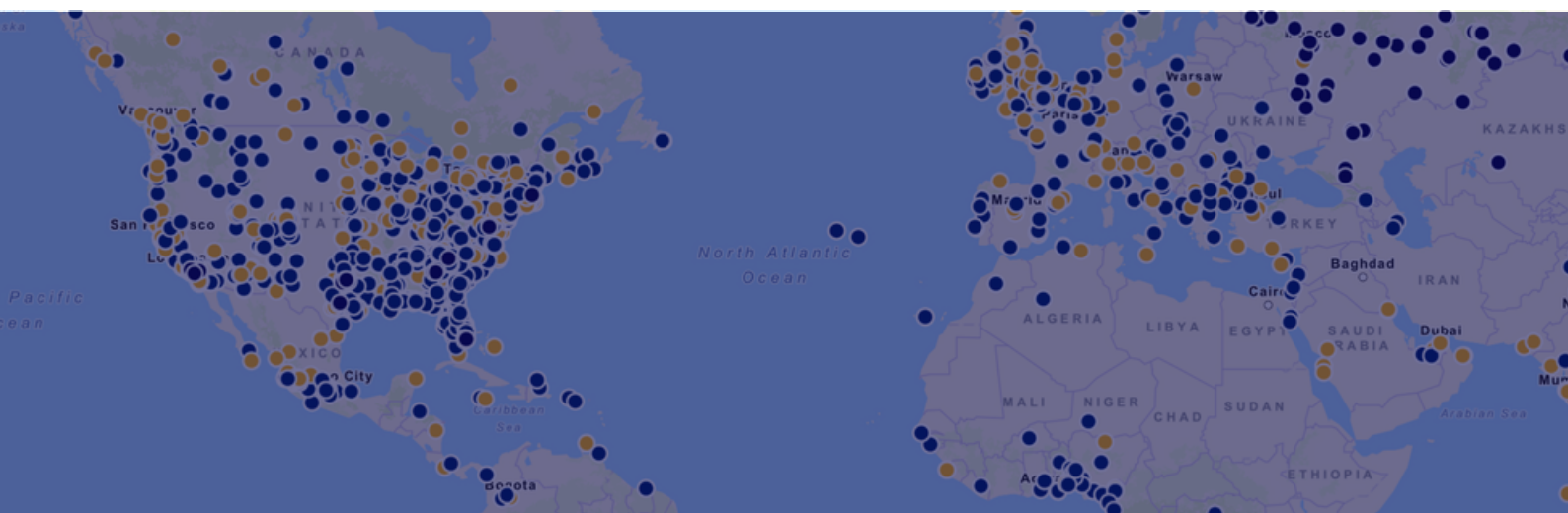
Individual or organizational efforts can be amplified on our website and social channels through storytelling, sharing media content and showcasing best practices and success stories. Share your cleanup stories by filling out [this form](#).

If you're on edge about participating in The Great Global Cleanup check out these [success stories](#)!

Visit EARTHDAY.ORG to learn more

The Great Global Cleanup Map

- Add a cleanup to The Great Global Cleanup Map [HERE](#)
- Ensure you include a specific address and pinpoint on the map so others can participate in your cleanup!
- Cleanups can be inputted as public or private. If you are not accepting outside volunteers please check “Private”.
- If your cleanup is occurring at a specific building, park, or recreation area please include the name of that location under ‘Name of Cleanup Location’.
- Only include a Cleanup End Date if your cleanup is lasting more than one day.
- If there is a maximum attendance (particular to follow Covid restrictions please list that). If there is no maximum attendance type “none”.
- If you are requiring attendees for a public cleanup to register, please add your own registration link to your sign up under ‘Event/Registration Website’.



Cleanup Checklist

- ✓ Define a purpose and designate an area you want to cleanup.
- ✓ Gather a team and set a cleanup date/time. Closer to the date check the weather and plan to dress appropriately. Wear something you don't mind getting dirty!
- ✓ Advertise your cleanup to your organization, family, friends, and community members.
- ✓ Gather supplies including trash grabbers, bags, gloves, hand sanitizer, first aid kit, and a location to throw out your waste.
- ✓ Find a location to dispose of all the waste you will clean up! Sort the waste into trash, recyclables, and hazardous waste. If you are unsure of where to dispose of any of this waste contact your local municipality's waste department for further instruction.
- ✓ Go cleanup and have fun!
- ✓ Take pictures during your cleanup and post them on social media after tagging Earth Day and our partners @EarthDay (or @EarthDayNetwork on Facebook) with the hashtag #GreatGlobalCleanup, #TrashTag, or #Plogging. We love to feature our volunteers!

